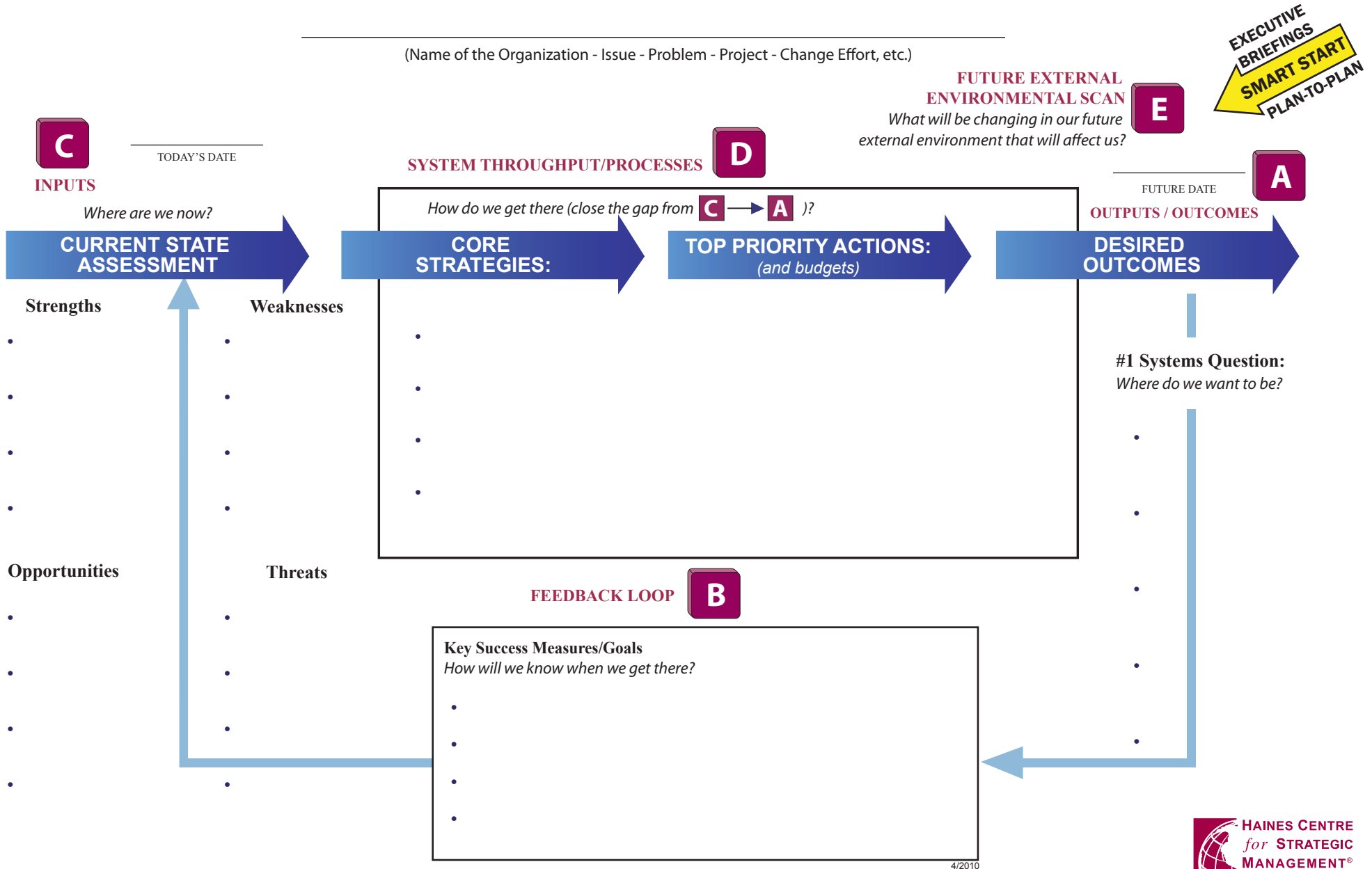


STRATEGIC THINKING – ABCs TEMPLATE

“Clarify and Simplify Your Thinking” – About Your Project

(Name of the Organization - Issue - Problem - Project - Change Effort, etc.)



4/2010



© Stephen Haines, Haines Centre for Strategic Management. All Rights Reserved

5th Edition • Code: TABC • Another in the “Systems Thinking Approach”® series • Webiste: www.HainesCentre.com • Email: info@HainesCentre.com • Phone: 619-275-6528
 This product is available for use as a FREE unlimited reproduction item. Users are authorized to reproduce both pages as needed but must follow all copyright laws. Copies cannot be resold and must carry the Haines Centre for Strategic Management name, logo and www.HainesCentre.com website

SKEPTIC WORKSHEET

Future External Environmental Scanning/Trends

List the 5-10 Future External Environmental Trends - Projections facing you over the life of your plan:

(Implications for your organization today - i.e., Opportunities and Threats come next: Backwards Thinking)

S Socio-Demographics (People/Society):

K Competition/Substitutes:

E Economics:

E Ecology:

P Political/Regulatory:

T Technology:

I Industry/Suppliers:

C Customer/Citizens:

© Stephen Haines, Haines Centre for Strategic Management. All Rights Reserved



5th Edition • Code:TABC • Another in the "Systems Thinking Approach"® series • Website: www.HainesCentre.com • Email: info@HainesCentre.com • Phone: 619-275-6528
This product is available for use as a FREE unlimited reproduction item. Users are authorized to reproduce both pages as needed but must follow all copyright laws. Copies cannot be resold and must carry the Haines Centre for Strategic Management name, logo and www.HainesCentre.com website